Business Planning- Enterprise Branch Corporate office 7th Floor, Bharat Sanchar Bhawan, H C Mathur Lane, Janpath, New Delhi 110001



No.111-27/2009-BP-Ent (2)

Dated: 08-08-2011

To

All the CGMs BSNL Circles/ Distt/Projects/Mtce Regions

Sub: Tariff of Broadband Internet Service on FTTH – Promotional offer regarding.

Kindly refer to this office circular of even No. dated 29th Sep, 2010, wherein Promotional offer was issued for Broadband Internet service on FTTH. Keeping in view the prospect for generation of large business from the FTTH, it has been decided by the competent authority to relaunch the promotional offer, mentioned below for 90 days w.e.f. 08-08-2011.

- 1. Some customers demand only Voice & IPTV on FTTH. Such customers may be offered Combo-Plan of Voice and BB250 with two or more IPTV connections;
- 2. The one time <u>ONT charges</u> of ₹100 issued vide letter of even no. dated 24th June 2010, may be waived off.
- The one time <u>Activation charges</u> of .1500/-
 - (i) may be reduced to 50% i.e, ₹750/-, if the customer makes advance payment for 6 months:
 - (ii) may be reduced to NIL i.e., ₹zero, if the customer opts for Annual payment plan
- 4 The one time <u>Security Deposit(SD)</u> of ₹2000/- may be reduced to 50% i.e.,₹1000/-, if the customer makes advance payment for 6 months.

All other terms and conditions will remain the same and the above promotional offer will be valid up to 05-11-2011

Assistant General Manager (BP-Ent)

Copy to:

1. PPS to Director(Enterprise) BSNL Co for information.

2. GM(EB-I)/EB(II)/ GM(F-Ent)/GM(LC)/GM(CNP)/GM(CNO)/GM(ILD)/GM(P&P-CFA), GM(BB-PIg-CFA)/GM(Fin-Tarif Pricing)/ GM(P&P-CM)/GM(IT-CFA) BSNL Co

(Rakesh Sethi) Deputy Manager(BP-Ent)